



plum membership inclusions

Why become a Plum Member?

Get the tools, tips, and templates you need to grow your business with confidence. From expert videos and Canva classes to ready-to-use content and design support — Plum Membership makes marketing easier



WHAT'S INCLUDED:

Video Library

- Learn at your own pace with exclusive videos from Rachel and Emma
- Topics include Canva training, marketing strategies, social media planning, branding tips, and more

Coaching & Consulting Insights

- Shift to a supportive, strategy-first approach
- Learn the why behind your marketing, not just the how
- Designed to help you build long-term, sustainable growth for your business

Resources & Templates

- Downloadable content calendars
- Social media challenges
- Ready-to-use design templates
- Step-by-step marketing guides

**Coaching
that clicks
with small
business**



Plum Digital Hub



Coaching and consulting

ALSO INCLUDED:

Exclusive Newsletters & Blog Access

- Member-only insights, updates, and early access to content
- Practical ideas, community updates, and expert tips delivered to your inbox

Graphic Design Services (Digital & Print)

- Members can submit design requests via enquiry form
- Projects quoted based on time required
- Includes social graphics, flyers, signage, cards, and more

Social Media Support

- Tips and strategies to improve your content
- Education on trends, engagement, and planning
- Canva classes designed to help you create professional posts

